



VILLA MAJELLA

of Santa Barbara

October 6, 2011

Ms. Debbie Cloud
Executive Director
St. Francis Foundation
2323 De La Vina St. #104
Santa Barbara, CA. 93105

Board of Directors

Officers

Co-President

Steven Von Dollen

Co-President

Alex Saucedo

Vice-President

John M. Klink

Treasurer

Roger W. Willmon

Secretary

Stan Baran

Martin Bell

Barbara DieBold

Mary Klink

Elizabeth Love

John D. Lund

Frances Morehart

Marcia Morehart

Nikki Rickard

Mercedes Roux

Board of Advisors

David J. Borgatello

Angelo Castagnola

Maurice O'Mahoney

Michael P. Murphy

Dear Debbie:

For the past 29 years the primary objective of Villa Majella has been to support pregnant women as they develop healthy, positive lives for themselves and their children.

Villa Majella operates programs that assist women who are facing an unplanned pregnancy. Many of our clients struggle with multiple challenges: mental illness, substance abuse, lack of emotional and material support, medical concerns, debilitating anxiety, abusive relations, and a lack of education, living skills, and work experience. Though we serve women of all ethnic, religious, and educational levels, 100% of the women we serve are low income. At this time most of our residents come to us from homeless situations.

Villa Majella supports and guides the residents as they begin to deal with each issue, starting with the need for stable housing which we provide. Through our maternity home each mother to be starts to gain the confidence and skills she needs to create a healthy, productive life for herself and her newborn. Our residents receive case management services which guides them in their individual goals. Specific presentations address nutrition, pre and post natal care, relationships, and decision such as adoption vs. parenting. Services are offered to address employment, education, personal budgeting, and long term planning. After her baby is born each mother is welcome to stay for two months before moving to a more permanent situation.

A grant from the St. Francis Foundation will allow Villa Majella continue our core services to pregnant women in crisis and be the solid support that women and their infants need during this vulnerable time in their lives.

We are most grateful for your past support, and ask you to continue your assistance as we meet greater challenges in serving this challenging population.

Thank you for your kind consideration of this request.

Sincerely yours,

Jeanette F. Nadeau
Executive Director

Cover Sheet- (One Page Maximum)

Funder you are applying to: St. Francis Foundation
Legal Name of Applicant Organization: Villa Majella of Santa Barbara

Contact Person & Title: Jeanette F. Nadeau, Executive Director

Phone: 805 964-1650 Fax: 805 964-2117 Contact Person's Email: jeanette@villamajella.org

Program Name/Capital Request: Villa Majella Maternity Home

Funds will pay for: Operating Support

Full Mailing Address: P.O. Box 60029, Santa Barbara, CA. 93160

Location(s) if different from above: 604 North Kellogg Ave. Santa Barbara, CA. 93111

Executive Director: Jeanette F. Nadeau Email: jeanette@villamajella.org

Fax: 805 964-2117 Phone: 805 964-1650

Website: www.villamajella.org

Tax-exempt Status: {Most funders require 501(c)(3) status. Check this requirement before applying}

501(c)(3) Other: Tax ID Number: 95-3730718

Granted

Type of Request: Check with individual funders to determine the types of accepted grant requests.

Note: Check all that apply.

General Support Program Support Seed Funding Research
 Capital Endowment Multi-Year Collaborative

This Grant Request: \$10,000 Of Total Budget: \$ 167,329

Funds will be used from: 1/1/12 To: 6/30/12

Total Organizational Budget -Current Year: \$167,329 Agency fiscal year begins: July 1

Summarize the organization's mission statement (two to three sentences):

Villa Majella provides comprehensive services to at risk, pregnant women who have chosen to carry their babies to term whether the future involves parenting or adoption. Villa Majella provides a nurturing environment of love, education, and support through its maternity home so that mothers and infants can lead healthy and productive lives.

Summarize your grant request (two to three sentences):

Villa Majella is requesting **\$10,000** in funding to support the residential program we offer to pregnant women in crisis. Funding from the St. Francis Foundation would be allocated to our largest budget item: salaries for direct program services. Program staff provide home supervision, arrange programs, case management, vocational guidance, information and referrals to community services, and provide emotional support to the residents.

Proposal Authorization: We certify that the information in this application is to the best of our knowledge true and accurate and is submitted with our Board of Directors'/Governing Body's full knowledge and endorsement:

<u>Stan Baran</u>	<u>Secretary</u>	<u>10/5/11</u>
Name of Authorized Board/Governing Body Representative	Title	Signature Date
<u>Jeanette F. Nadeau</u>	<u>Executive Director</u>	<u>10/6/11</u>
Name of Lead Staff Member (or 2nd Representative)	Title	Signature Date

Proposal Narrative

Directions and Formatting Instructions:

Limit your Proposal Narrative to four (4) pages maximum, with no less than 0.8” margins, 12 point font or larger. Fill in each section using the specific questions below as **boldface headings** with your responses in normal text.

Background (One page or less)

1. Your organization’s history and accomplishments.

In 1972 Frances Morehart helped to found the Santa Barbara Pregnancy Counseling Center. In its twenty-three years in the community the center opened its arms and hearts to hundreds of young women and couples facing the crisis of an unplanned pregnancy. It was out of this work that the need for Villa Majella became apparent. Villa Majella opened its doors in 1982 with a four bedroom home in the Goleta area. In 1987 St. Anne’s Maternity Home in Los Angeles took over sponsorship and management of Villa Majella and brought more resources into the community with the opening of a Regional Office. During this time the Board expanded to twenty-five members, an active auxiliary board promoted Villa Majella through innovative fundraising and friend-raising events, and the outreach program to the greater Santa Barbara area was established.

For eight years St Anne’s provided administrative support and most notably covered Villa Majella expenses during lean times. But finally, in an effort to reduce overhead expenses, the local Board of Villa Majella recommended that the Regional Office of St. Anne’s be closed and that Villa Majella reorganize as a local, independent non-profit agency. This was accomplished by the end of 1995 dramatically reducing administrative expenses for the organization. None of the administrative changes affected operation of the home, and the organization moved forward managing all functions with paid staff and volunteers. The agency to this day is governed by a local Board of Directors.

The first baby born at Villa Majella graduated from high school in 2000. Since 1982 over 400 women have been housed and provided with safe shelter, loving support, pre-natal care, individual and group therapy, training in healthy parenting skills, encouraged to seek academic and vocational education, to accept responsibility, to be accountable and to support others. Villa Majella houses on average about 15 women per year supporting them through their pregnancy and childbirth, up to two months after the birth of their child.

2. **Your current programs and activities. Include the constituency you serve, with specific demographic information. How are they actively involved in your organization and/or how do they benefit from your organization’s work?**

The purpose of Villa Majella programs is to enable the residents to take control of their lives and create a higher likelihood of future success for themselves and their children. Effective outcomes depend on a multi-dimensional program designed to assure quality of life for both mothers and infants. Our programs are directed at both short and long term solutions, and they include immediate assessment and case management upon entry into the home, preparation for birth and parenting or adoption placement, prenatal and postnatal programs, referrals to vital community resources, and personal development in the areas of vocational and educational programs.

Services provided are:

- shelter
- assistance in obtaining material needs
- assistance with obtaining medical care
- support as the resident decides between adoption or parenting
- referral to professional counseling services
- life skills training (in some cases, basic training in the activities of daily life)
- presentations from the community on a variety of topics including legal options, nutrition, baby care, and effects of smoking/drugs.
- birth coaching; assignment to a doula, if requested.
- vocational and/ or educational guidance, planning and referrals.
- preparation for independent living after leaving Villa Majella
- post natal follow up including tracking the quality of parenting and infant milestones.

Over twenty-eight years the type of applicant for Villa Majella residence has changed dramatically. In the early years the maternity home was a refuge for women who were socially ostracized due to their pregnancy and in need of a quiet, sheltered environment. The stigma of being unwed and pregnant no longer holds sway, and many families are willing and able to support their daughters through an unintended pregnancy, embracing the child as their own and supporting their daughter with ongoing child care and material supports.

The new reality is that most of our clients are in extreme crisis and struggle with multiple challenges. They may have been in an abusive relationship, and come to us without financial resources; often they suffer with mental illness and/or cognitive disabilities due to substance abuse. In most cases, they are homeless. They may also be socially isolated, emotionally immature, in recovery from substance abuse, marginally employable, uneducated, and ill equipped to perform even the most basic tasks of daily living. Some are extremely anxious, despairing, and unable to make wise decisions about their baby's medical needs and future well-being. Most critical, they need shelter during this demanding and special time in their life.

Villa Majella's programs serve women in Santa Barbara County. About fifteen women receive residential services each year through the Villa Majella Maternity Home. Demographically, the average age of the women served is 23. The residents must engage in productive time of 35-40 hours per week of either school, work, or volunteer service. They form specific goals in a variety of areas such as financial, educational, medical, and long term planning, and meet weekly with their case manager to monitor their progress on meeting their objectives. The ethnicity of the residents is typically as follows: 68% Caucasian, 23% Latina, and 9% African American.

3. Your organization's relationships – both formal and informal – with other organizations working to meet the same need. In what way does your work differ from that of other organizations?

Villa Majella is the only maternity home in Santa Barbara County and our clients are referred by organizations working with the high risk population such as Casa Esperanza and Transition House. We network with the County Public Health Nurse, St. Vincent's PATHS Program, Network Medical, and the Council on Alcoholism and Drug Abuse's Project Recovery in a close collaboration to assist each other to meet the needs of pregnant women in crisis. Individuals also seek out our services using our internet website.

Funding Request

1. Describe your program or the capital items requested, including:

- Whether the request is new, ongoing or for expansion
- What needs does this request address
- Target audience, including specific demographic information

For general support requests:

- Tell us *how* the funds will be used
- Why *are you* seeking general support at this time?

Villa Majella is requesting general support for our residential program. Specifically, we are requesting support for our largest budget item, salaries for direct service staff at the maternity home. Support is a critical need at this time due to funding shortfalls within the organization and the high cost of operating a 24 hour, seven day a week shelter serving a challenging, high risk population.

2. In a short paragraph, tell us your organization's or program's goals and specific outcomes for the grant period (i.e. behavior or attitudes changed, numbers served, capital projects completed, etc.). What activities and strategies will be used to achieve your stated outcomes? Please indicate a timeline for the main objectives of your proposal.

During the grant period Villa Majella expects to serve 12 -15 women in the house, working with them to not only survive, but thrive, and create healthy, positive lives for themselves and their babies. Research on infant brain development now confirms that the earliest moments of a young life are crucial to a child's optimal development. The most potent outcome of our work is the birth of a healthy child who has the physical, emotional, and cognitive potential to grow towards a fulfilling life. Strategies to accomplish this overarching goal include nutritional, medical, and educational support for the pregnant women, emphasis on substance abuse recovery as required, and comprehensive case management to provide support services resulting in overall health for both mother and child. The timeline for this work is the nine month period of pregnancy and the two month stay with Villa Majella after the baby is born.

3. How do you plan to evaluate the effectiveness or impact of the grant?

We will evaluate the impact of the grant by evaluation of the health of our residents and their babies, by developing the ability of the new moms to provide adequate parenting and nurturing to their child, and the ability of our residents to stay the course, that is, to stay in the program through the pregnancy and post-partum period with realistic plans for the future.

4. Summarize the skills and relevant experience of key staff/volunteers essential to your organization's or the program's success. If your organization is collaborating with other organizations, note which ones and in what ways.

The following staff are employed at Villa Majella:

Jeanette F. Nadeau, MSW, Executive Director, former Executive Director of the Foodbank of Santa Barbara County for twenty years. Responsible for administration and fundraising.

Philomena Burmester, live in House Manager, is experienced in working with people in recovery and in house management.

Juliet Beaton is our part time caseworker. Juliet was once a young single parent herself and has worked at Villa Majella during weekends for over a year in preparation for taking on more responsibility related to case management.

Villa Majella collaborates with the Council on Drug and Alcohol Abuse, placing our residents in need of substance abuse recovery services in Project Recovery which requires daily participation.

Villa Majella collaborates with St. Vincent's PATHS Program and other transitional housing sites such as St. Mark's in Lompoc which offers housing for mothers and their children after they leave Villa Majella.

Villa Majella collaborates with Transition House, Cottage Hospital, Casa Esperanza, County Public Health, Network Medical, and County Probation/Sheriff's Department when placement is sought for homeless and/or incarcerated pregnant women.

Villa Majella collaborates with the County Social Services and Public Health Departments to gain access to financial and medical services for our residents.

5. If full funding is not available through this request, how will you proceed? Please explain.

If full funding is not available we will continue to fundraise through a diversified effort of grant writing, special events and direct mail appeals.

6. Is there any other pertinent information you feel we should know?

None at this time.

Applicant name:

Board of Directors/Governing Body

Directions: Attach additional sheets if necessary.

Name	City	Affiliation/Profession	Board Position	Yrs. of Service
Steven Von Dollen	Santa Barbara	Attorney at Law	Co-President	21
Alex Saucedo	Santa Barbara	Real Estate Investments	Co-President	30
John M. Klink	Santa Barbara	Advisors Capital Management	Vice President	23
Roger Willmon	Santa Barbara	Investment Manager	Treasurer	24
Stan Baran	Goleta	Retired, Engineer	Secretary	7
Elizabeth Love	Santa Barbara	Retired	Member	3
John D. Lund	Santa Barbara	CEO, Centurion Healthcare	Member	9
Chris Sandner	Santa Barbara	Deacon	Member	0
Frances Morehart	Carpinteria	FSM Properties	Member	30
Marcia Morehart	Santa Barbara	FSM Properties	Member	14
Mercedes Roux	Santa Barbara	Retired	Member	30
Nikki Rickard	Santa Barbara	Community Activist	Member	9
Barbara DieBold	Santa Barbara	Retired	Member	3

How often does the Board / Governing Body meet? Once per month.

Applicant name: _____

Program or Capital Budget

Note: This form is not required for general support grant requests.

Organization Name: _____

Program Name/Capital Request: _____

Budget dates for grant period: _____

Typically, total program income equals pending income+ secured income.

NOTE: _____

INCOME

Possible categories: Government grants, foundation grants, individuals, business support, events, fees for service, etc.

Source	Total Program (\$)	Pending (\$)	Secured (\$)	Notes
TOTAL INCOME	\$0.00	\$0.00	\$0.00	

List the In-Kind (non-cash) contributions:

EXPENSES

Possible categories: Salaries, professional fees, rent and utilities, travel, publicity/outreach, events, capital items, etc.

Item	Total Program (\$)	This Request (\$)	Notes
TOTAL EXPENSES	\$0.00	\$0.00	

Applicant name:

Organization Financial Summary

Note: Check with each funder to see if this form is required.

Organization Name: Villa Majella of Santa Barbara

Fiscal Year Dates July 1 – June 30

INCOME

Possible categories: Government grants, foundation grants, individuals, business support, events, fees for service, etc.

Source	Prior Year's Actual (\$ [6/30/11])	Projected Annual Budget (\$)	YTD Actual (\$) [8/31/11]
Individuals	35,263	76,279	2,974
Foundation Grants	49,000	49,000	0
Community Groups	1,850	1,850	0
Program Fees	7,517	8,000	1,323
Special Events	31,827	32,000	0
Interest	184	200	23
Miscellaneous	172	0	67
TOTAL INCOME	\$125,813	\$167,329	\$4,387

List the In-Kind (non-cash) contributions:

Individuals and community groups provide maternity and baby items as well as baby showers; speakers live in house educational programs, transportation is provided to appointments and errands.

EXPENSES

Possible categories: Salaries, professional fees, rent and utilities, travel, publicity/outreach, events, etc.

Item	Prior Year's Actual (\$ [6/30/11])	Annual Budget (\$)	YTD Actual (\$) [8/31/11]
Salaries/payroll taxes	96,572	124,910	16,340
Rent/ storage	3,923	3,963	660
House Supplies/ maintenance/mileage	5,047	4,755	488
Utilities/ telephone	8,770	8,722	2,007
Professional fees	3,605	4,600	625
Insurance	7,209	8,229	971
Office supplies/printing/postage/equip.	3,381	4,350	48
Outreach/ special events	3,068	5,000	50
Fees/ dues/ taxes/ charges	3,841	2,800	
TOTAL EXPENSE	\$135,416	\$167,329	\$21,189
NET PROFIT OR LOSS	(\$9,603)	0	(\$16,802)
Total Capital Expenses	\$0	\$0	\$0

i.e., computers, vehicles, building improvements, etc.

Applicant name:

Explanatory notes:

Applicant name: _____

Organization Balance Sheet Summary

Note: Check with each funder to see if this form is required.

<i>ASSETS</i>	MOST CURRENT (\$) 8/31/11	PRIOR YEAR CLOSE (\$) 6/30/11
Current Assets		
Cash and Equivalents	\$171,078.96	\$187,871.00
Accounts Receivable		
Prepaid Expenses		
Inventory		
Grants/Pledges Receivable		
Other		
Fixed Assets (Net)		
Property	86,033.35	86,033.35
Buildings	144,000.00	\$144,000.00
Equipment	24,529.56	\$24,529.56
Investments		
Endowments		
Other		
TOTAL ASSETS	\$425,641.87	\$442,433.91
LIABILITIES		
Current Liabilities		
Accounts Payable	0	
Accrued Expenses	0	
Long Term Debt (Current Portion)	0	
Short Term Debt	0	
Other	0	
Long Term Debt (over a year)		
Loan	0	
Other	0	\$0.00
TOTAL LIABILITIES	\$0.00	\$0.00
Net Assets	\$425,641.87	
Unrestricted		\$0.00
Temporarily Restricted		00.00
Permanently Restricted		\$0.00
TOTAL LIABILITIES AND NET ASSETS	\$425,641.87	\$442,433.91